

TERMS AND CONDITIONS

Terms of Sale

The Value Shift eBook • Companies and private buyers • Version 1.0 • 18 October 2026

SELLER / DATA CONTROLLER

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1. Seller and scope

1.1 These Terms of Sale ("Terms") apply to all purchases of the eBook The Value Shift: Why the Future of Business Is About Winning Together by Michael Raahauge ("the eBook") through www.thevalueshift.eu.

1.2 The seller and invoicing entity is Human Intel OÜ, Tornimäe tn 3/5/7, 10145 Tallinn, Estonia, reg. no. 16384008, VAT no. EE102473098 ("we", "us"). Contact: valueshift@humanintel.eu.

1.3 The eBook can be bought by companies ("business buyers") and by private persons ("consumers"). Mandatory consumer rights under the law of the consumer's country of residence are not limited by these Terms.

2. The product

2.1 The eBook is the English edition, delivered as a downloadable PDF file (223 pages). No physical copy is sent.

2.2 The content is general professional literature on value-focused B2B selling. It does not constitute individual consulting or advice for a specific situation.

3. Price, VAT and payment

Price	€75.00 excl. VAT, one-time payment
EU business with valid VAT number	No VAT is charged (reverse charge). Estonian businesses are charged Estonian VAT.
Business outside the EU	No VAT is charged

Private buyer in the EU	VAT of the buyer's country is added at checkout (rates for eBooks vary by country)
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Payment	Card, Apple Pay or Google Pay via Stripe. Payment is taken when the order is placed.

3.1 The total amount including any VAT is shown on the secure Stripe payment page before you pay. Prices are in euro (EUR).

3.2 Business buyers must state their correct company name, address and VAT or tax number. The buyer is responsible for the correctness of these details; the VAT treatment is based on them.

3.3 After payment you receive a paid invoice from Human Intel OÜ by email.

4. Delivery

4.1 Immediately after confirmed payment we send a personal download link to the email address given in the order. The link is valid for 7 days. Please save the PDF on your own device.

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11. Changes

11.1 We may update these Terms. The version published on www.thevalueshift.eu at the time of your order applies to your purchase.